Button Books Celebrates 10 Year Anniversary in 2022

Button Books celebrates a decade of publishing bestselling and award-winning children’s books this year and we are thrilled to be attending the ALA Annual Exhibitor Conference June 23rd-28th (Booth #2418).

Established in 2012 as an imprint of GMC Publications, Button Books has brought to market a diverse range of high-quality uniquely-finished products for children, which combine innovative ideas with stunning illustrations. The list comprises design-led non-fiction picture, activity & board books, early learning flash cards and, since our last visit to ALA in 2019, outstanding educational books, which we will be showcasing at this year’s conference. These new titles include the Great Lives in Graphics infographic biographies, inspiring STEM picture book series My First Book of Science and the Kids Can children’s cookery books series (all represented overleaf).

Button Books is an award-winning children’s books publisher and in 2018, My First Book of Quantum Physics won the Educational Books category at the British Book Design & Production Awards. It was also a longlisted finalist in the 2019 AAAS/Subaru SB&F Prize for Excellence in Science Books in the Middle Grade Science Book category. More recently Kids Can Cook and its 2021 sister title Kids Can Bake were both recipients of a Gold Winner prize in the Junior Design Awards 2020 and 2021 respectively. Kids Can Bake was included in the #Bookstagang Best of 2021 Picture Book Awards Winning Selection and we have high hopes for Kids Can Cook Vegetarian (publishing in August). Lastly at this very moment, Run Like a Girl, by Paralympian author Danielle Brown, is shortlisted in the Sports Books Awards 2022!

“Button Books has always prided itself on working with exceptionally talented creatives and publishing the best possible children’s books. We are delighted to celebrate our decade of publishing at this year’s ALA Annual Exhibitor Conference and we look forward to presenting you with our most recent, and upcoming, inspiring and exciting books for children.” Jonathan Bailey (Publisher) GMC Publications

Represented by PGW in North America, we are delighted not only with the continued growth of retail, library and gift sales in this market but also ongoing critical and global recognition – our titles have been translated into 18 languages worldwide, originating with the early books from Alain Grée and Mibo to new fall titles such as Live Like A Hunter Gatherer and Kitchen Science. The future is optimistic for the GMC family.

Please visit us at www.buttonbooks.us  Instagram: @gmcpublications  Twitter: @GMCbooks  Pinterest: @buttonbooks
Please visit our Booth 2418 to see our books and June 23rd-28th

To set up a feature about Button Books 10 year anniversary, or to request images, catalogues or any other information, please contact: Paul Eckersley, Publicity Manager: E: Paul.Eckersley@thegmcgroup.com / T: 044 1273 402836

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