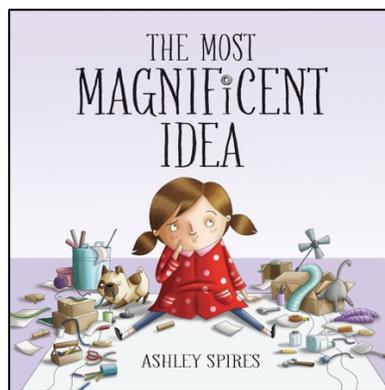


Ashley Spires’s much-anticipated follow-up to the runaway bestseller *The Most Magnificent Thing* debuts at ALA from Kids Can Press

One hot-off-the-press edition of **THE MOST MAGNIFICENT IDEA** to be found inside a random tote bag! Will you be the lucky one? 9:00 AM Saturday at booth 1239



For immediate release

June 21, 2022 TORONTO: Award-winning author-illustrator Ashley Spires’s children’s picture book *The Most Magnificent Thing* published to great acclaim in 2014, right when the Maker Movement was at its height. The book, about a little girl who makes things all the time but who gets frustrated when the thing she’s building just isn’t turning out, found its audience and went on to sell over 725,000 copies, translated into 19 languages around the world.

To celebrate the launch of the companion book, THE MOST MAGNIFICENT IDEA, releasing September 6, Kids Can Press is slipping ONE SINGLE advanced copy randomly into one of the 100 Ashley Spires tote bags to be handed out on Saturday at 9:00 AM at the ALA, booth 1239. This first edition copy is a collector’s item, and will be tucked into 1 of 100 tote bags, filled with a poster, bookmark, Ashley Spires lanyard and a “Most Magnificent Librarian” badge ribbon.

In *The Most Magnificent Idea*, readers are reintroduced to the little girl who, with her dog at her side, loves to make things. Her brain is an “idea machine,” always so full of ideas, she can hardly keep up! But then, one day ... it isn't. Suddenly the girl can't think of anything to make.

She tries brainstorming, gathering new supplies, even jumping up and down on one foot to shake an idea loose. Nothing. What if she NEVER has another idea EVER again? *The Most Magnificent Idea* is the perfect book for anyone who has stared helplessly at a blank page.

Ashley Spires is the author and illustrator of many books, including the best-selling *The Most Magnificent Thing* and the Binky Adventure graphic novel series. She is a drinker of tea, eater of candy and lover of cats. Ashley lives in Delta, British Columbia, with her dog and far too many felines.

Kids Can Press, part of the [Corus Entertainment](#) family, is the largest Canadian-owned children's publisher and the 2017 recipient of the distinguished Bologna Prize for the Best Children's Publisher, North America. Their catalog includes an award-winning list of over 700 picture books, nonfiction and fiction titles for children and young adults that are translated and sold around the world. Kids Can Press will celebrate its 50th anniversary in 2023. kidscanpress.com.

For more information: mcornell@kidscan.com